

Focus: US Election 2012

The Father of Spin: Ed Bernays and the Story of Public Relations

A talk by **Bernhard Seyringer**

Thursday, October 11, 2012

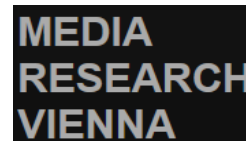
6:00 p.m.

Amerika Haus

Friedrich-Schmidt-Platz 2, 1010 Vienna (U2 Rathaus)

Registration: programs@usembassy.at

Bernhard Seyringer is managing director of Media Research Vienna and president of Euroscience Austria. Previous positions include managing director of XING Büro für Kultur- und Wissenschaftskommunikation, and research associate at the European Institute for Public Policy Research in Brussels. Bernhard Seyringer studied Sociology in Linz, Oslo, and at the London School of Economics. He lives in Vienna.



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